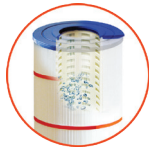


Pleatco Advanced SPA & POOL

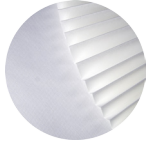
THE NEW STANDARD IN POOL & SPA FILTRATION

At Pleatco, we care. By making the necessary investments in science and engineering we have developed the very best pool and spa filter products in the industry. We live by the mantra of 'constant improvement' in every facet of our business. We strive to bring great new products that truly provide the cleanest water filtration possible for the health, safety and happiness of every pool and spa owner.

WHY PLEATCO?



Pleatco Free Flow Cores®
Engineered ABS for greater flow, high efficiencies and substantial energy savings



Pleatco Advanced Filtration Media
The most advanced, highly efficient, filtration fabrics exclusive and unique to Pleatco



Pleatco Superbond Bands
Break-resistant bands keep the pleats sharp and separated for greater flow, top filtration and longer product life



Pleatco Antimicrobial End Caps
Break resistant, bacteria reducing technology
Ergonomic easy-to-use handles
Pleatco Part Number for easy identification



Pleatco Reinforced Center Cores
Allow for increased dirt loading and high pressures while protecting the structural integrity of the filter cartridge



Pleatco Smart Tracker
Product time stamping technology allows for lifelong product identification, quality tracking and warranty check

Pleatco Advanced+Plus

THE NEW STANDARD IN POOL & SPA FILTRATION

ANTIMICROBIAL PROTECTION

INHIBITS THE GROWTH OF MICROBES, BACTERIA, MOLD AND MILDEW ON THE CARTRIDGE FOR THE LIFE OF THE FILTER.



Pleatco ADVANCED+PLUS ANTIMICROBIAL

Filter Cartridges designed to provide an unsurpassed level of leisure water cleansing. Our new 'blue-ribbon' cartridges are built with Pleatco Advanced Point Bonded Filtration media that is enhanced with an exclusive antimicrobial agent infused into the filtration fabric itself. This technology inhibits the growth of dangerous microbes and provides continuous, durable and effective added protection for the lifetime of the product ensuring the health, safety and well being of your customers. **For those who demand extra clean protection.**

Pleatco Advanced SPA & POOL

THE NEW STANDARD IN POOL & SPA FILTRATION

CLEAN WATER MATTERS.



ON AVERAGE, A CHILD DRINKS 1.3 OUNCES OF WATER EVERY 45 MINUTES THEY PLAY IN A POOL.*

*Journal of Water and Health 2006 - US Environmental Protection Agency

PleatcoPure
THE CLEAN WATER COMPANY

Leaders in science and innovation.

PLEATCO.COM



FINALLY A FILTER CARTRIDGE JUST FOR SPAS!



Pleatco Advanced SPA™

THE NEW STANDARD IN SPA FILTRATION

- ✓ TRAPS MORE BODY OILS, LOTIONS, DIRT
- ✓ GREATER FLOW FOR VIGOROUS JETS
- ✓ EASY TO CLEAN AND MAINTAIN
- ✓ ENJOY SPARKLING CLEAN WATER

From the combined hot temperatures and high powered propulsion water flow to the intimate bathing environment, the filtration needs of a spa are very specific and fundamentally different in many ways from pool filtration. Spa and pool replacement filter cartridges have always been clumped together using the same design and materials for both environments. As the industry leader in science and innovation, Pleatco set out to research, develop and successfully create the first premium performance filter cartridge specifically optimized for spas!

HEAVIER FILTRATION FABRIC WITH FINER FIBERS OPTIMIZED FOR SPAS.

PROVIDES BETTER FLOW, HIGHER DIRT HOLDING CAPACITY, GREATER REPEAT PERFORMANCE.

*Compared to competitive trilobal products.

Pleatco Advanced SPA & POOL

THE NEW STANDARD IN POOL & SPA FILTRATION

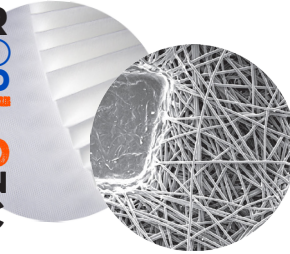
All PLEATCO ADVANCED Filter Cartridges center around exclusive and unique, uniformly bonded filtration media driving super charged cleaning performance, vastly superior to anything that has come before.

At Pleatco we look well beyond standard filtration fabrics and engage the most advanced manufacturing technology, science and engineering in the world necessary to develop and deliver a truly new industry-leading standard in filtration.

Combined with our FREE FLOW CORE® technology, Pleatco Advanced cartridges consistently deliver lower pressure and higher flow rates, uses less energy, and provide greater repeat performance.

PLEATCO ADVANCED POINT BONDED FABRICS®
UNLIKE ANY OTHER BONDED FILTRATION MEDIA!
 COMPLETELY UNIQUE AND EXCLUSIVE TO PLEATCO.

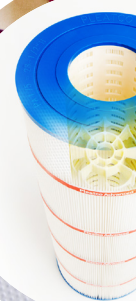
**HEAVIER
 PLEATCO
 ADVANCED
 POINT
 BONDED
 FILTRATION
 FABRIC**



**FINER
 FIBERS
 GREATER
 DIRT CAPTURING WET
 AREA
 GREATER
 FLOW**

PLEATCO ADVANCED SPA 3.2 ounce point bonded filtration fabric is meticulously constructed with a high volume of incredibly fine fiber strands providing better flow, higher dirt holding capacity and longer performance life OPTIMIZED FOR SPAS. Due to the finer fibers and high-tech construction technique, this new fabric has a larger cumulative wet surface area compared to competitive trilobal products. Our new Spa fabric allows the release of greater volumes of dirt allowing spa owners to clean the new filters simply and effectively, resulting in better flow, less maintenance and longer cycle times between cleaning.

PLEATCO ADVANCED POOL 4oz bonded media contains more fibers per unit area offering far greater volume dirt holding capacity than other filtration fabrics. With reduced pore size distribution the fabric provides impressive turbidity reduction via unique cross filtration flow, easily and efficiently capturing dirt particles to achieve a deeper level of cleanliness and clarity than ever before. Due to uniformly placed weld spots, our unique Pleatco Point bonded fabrics are strong and robust, and return to a high state of original performance after cleaning, meaning greater usability, longer cleaning cycles, and less service time.



Pleatco Advanced POOL™

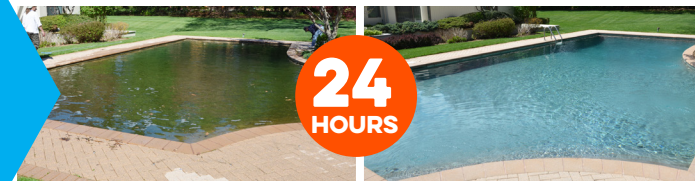
THE NEW STANDARD IN POOL FILTRATION

- ✓ SUPERIOR FABRIC CAPTURES MORE DIRT
- ✓ RAPID TURBIDITY REDUCTION
- ✓ GREATER FLOW > HIGH PERFORMANCE
- ✓ LOW MAINTENANCE - LONG LIFE



"Pleatco Advanced is by far the fastest cleaning, most efficient filter cartridge I have ever used. After a whole season of crystal clear performance it remained like new. I'm floored by its performance."

RICK VINE - Service Pro, NY (SEE PIC BELOW)



**24
 HOURS**

CLEANER WATER FASTER