



STARTUP-TEC®

PRODUCT DATA SHEET



PRODUCT FUNCTION:

Startup-Tec® surface curing treatment utilizes the “PK 3-Day Startup Method” which provides for a nearly brushless, non-acid startup of a new pool. Startup-Tec® eliminates 95% or more of the normal brushing associated with new pool startups. It also eliminates the 1 to 2 weeks of tedious brushing new pool owners are burdened with. Startup-Tec® not only reduces most plaster dust formation, but stops mottling discoloration and staining issues that often plague white, grey, and colored finishes. The product virtually eliminates acid “hot startups” for all types of aggregate finishes and “acid washing” process necessary to expose pebble type finishes.

HOW IT WORKS:

Startup-Tec's® represents a powerful, multi-polymer formula utilizing advanced polymer technologies. This unique formula is non-acidic and can be safely added during the initial pool water filling to immediately prevent the formation of plaster dust. This dust forms on the curing surfaces as calcium and hydroxides transport to the surface edge causing the water pH to increase above 8.3 where calcium is insoluble and quickly precipitates to form calcium carbonate. Startup-Tec® multi-polymers synergistically and strongly sequesters calcium to block and prevent its formation over a broad pH range. The product's powerful anionic dispersion and sequestration properties also provide for effective dispersion of plaster cream and exposure of quartz and pebble type aggregates without the need for acid washing or acid circulation.

FEATURES:

1. Prevents and removes most plaster dust formation on all types of plaster finishes.
2. Eliminates mineral scaling, mottling discoloration and surface staining issues.
3. Reduces or eliminates tedious surface brushing to remove plaster dust.
4. Advanced sequestration and dispersion eliminates “hot startups” and “acid washing.”
4. Affordable and long lasting protection ... only 1 bottle per 10,000 gallons.

SELLING POINTS:

1. Extremely effective treatment method and no special training required.
2. Faster startup results ... saves considerable startup cost and time.
3. Advanced formula is acid and phosphate FREE and is extremely chlorine stable.
4. Provides 4 to 6 months of scale-stain-salt pool cell protection.
5. Effective on white, colored, exposed quartz aggregate and pebble type finishes.

BUILDER-PLASTER-CONSUMER BENEFITS:

1. No more surface brushing, surface damage, acid usage, and customer complaints..
2. Faster pool startup. Long lasting surface, equipment, and salt cell protection.

SPECIAL INSTRUCTIONS:

“PK-3 Day” Startup-Tec Treatment *must be added during new pool filling!*

Vendor: McGrayel Company, Inc. (EasyCare® Products)
 UPC: # 7 32337 70064 2 Tel: 1-800-289-7660

